



the AMAZING SPIDER-MAN

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COMICS
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AUTHORITY

MARVEL
COMICS
GROUP
12¢ 56
IND. JAN

DAILY BUGLE
SATURDAY, OCT. 9, 1967
VOL. 9
10 CENTS

SPIDEY JOINS DOC LOCK!

SUPER-HERO TURNS BAD!

By J. JONAH JAMESON



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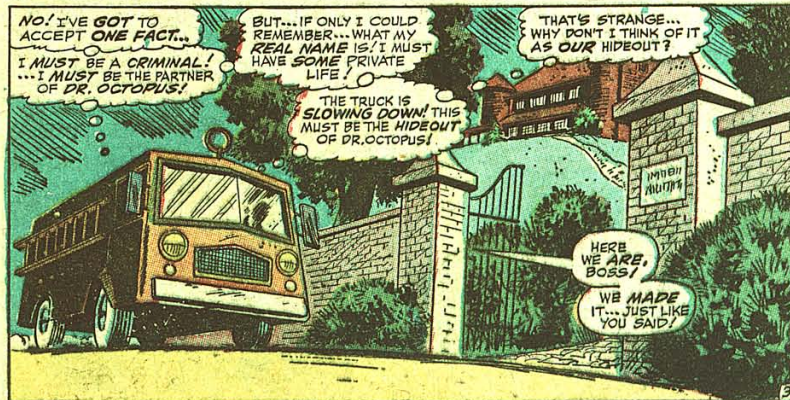
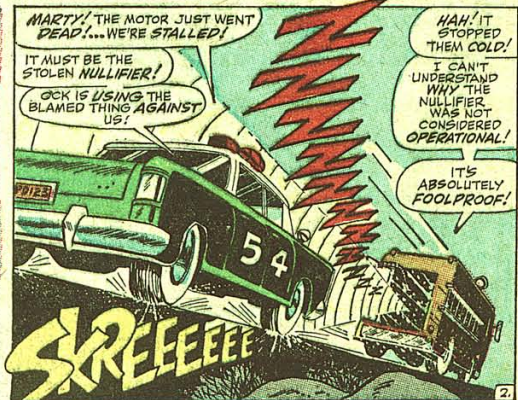
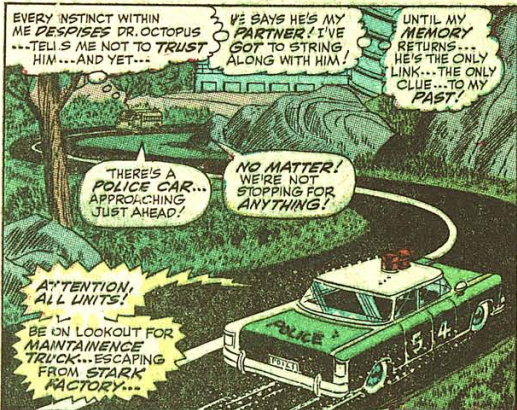
GUESS WHO JUST LOST HIS MEMORY? AND GUESS WHO'S BEEN COINED INTO BELIEVING DOC OCK IS HIS PARTNER IN CRIME? **SPIDEY,** THAT'S WHO!

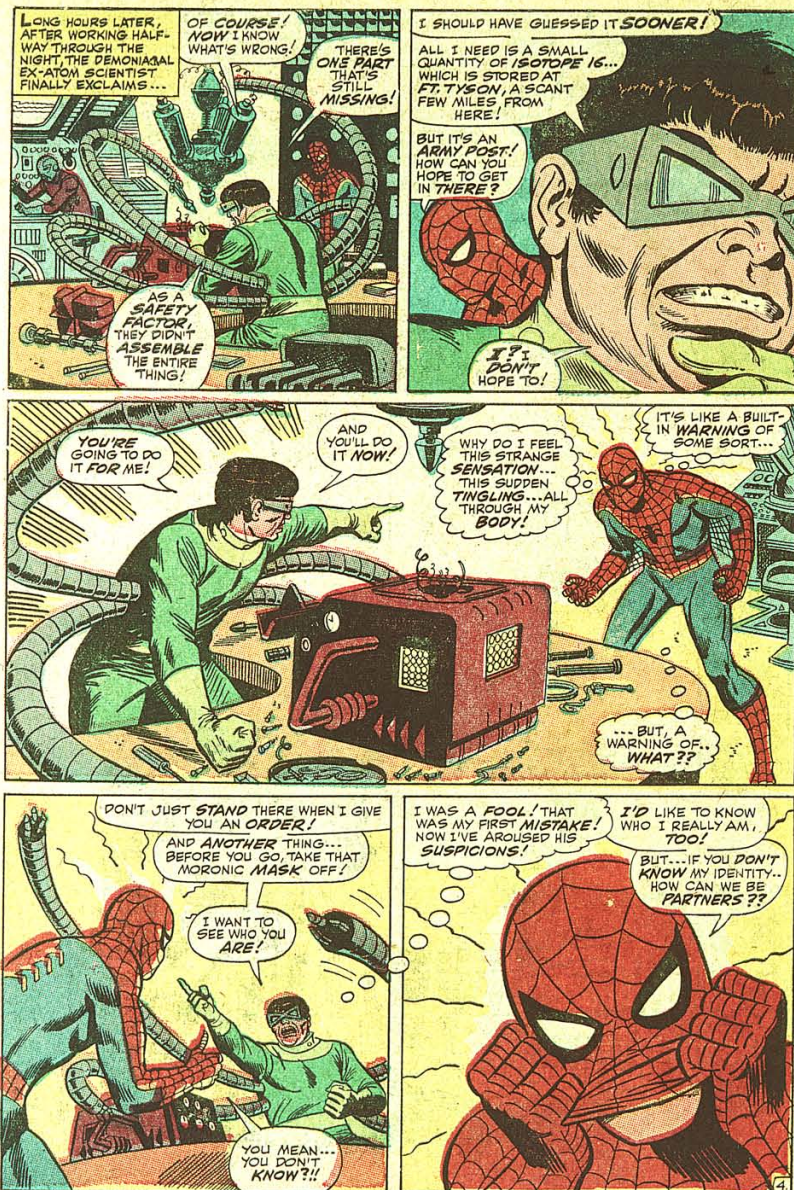
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SMILIN' **STAN LEE** And **JAZZY JOHNNY ROMITA**
INKED BY: **MICKEY DEMEO** LETTERED BY: **SAM ROSEN**

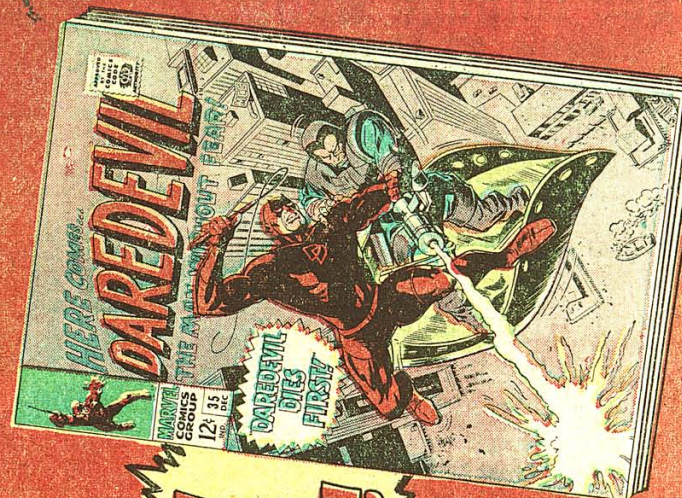
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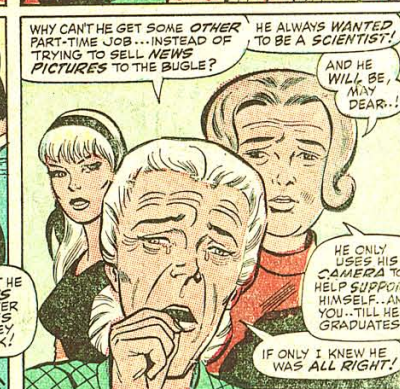
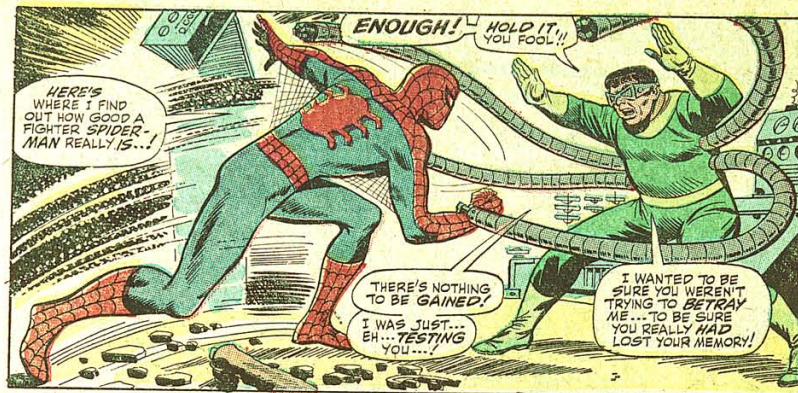
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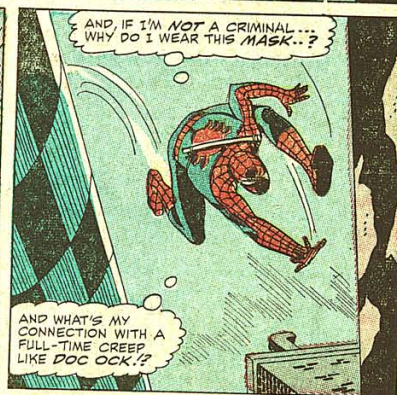
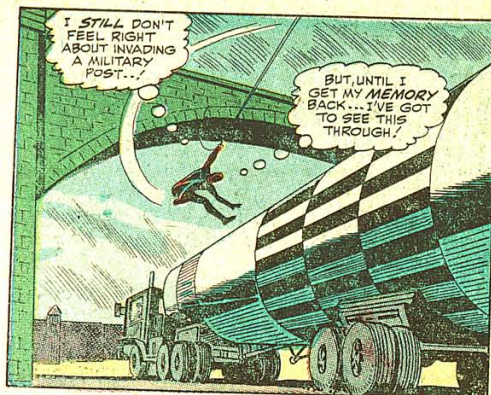
In Care of _____

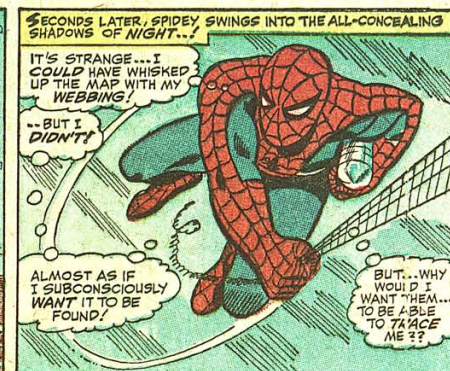
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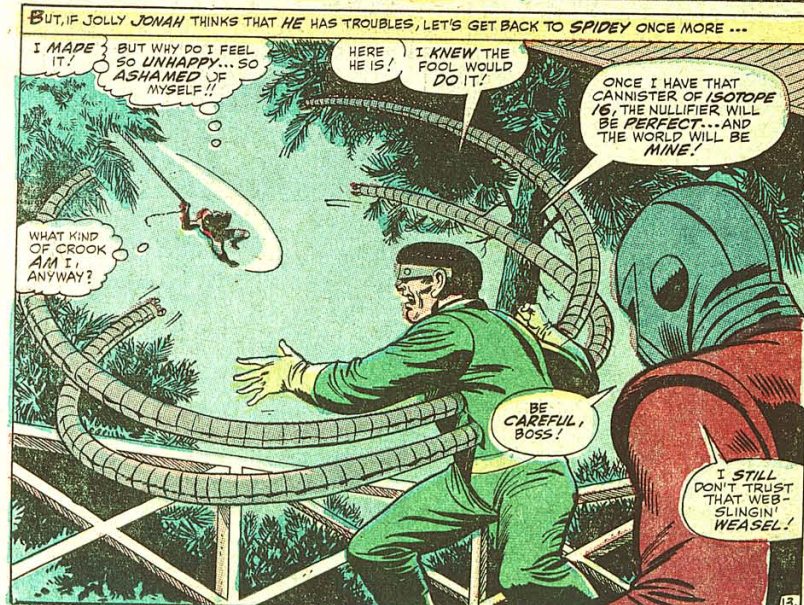
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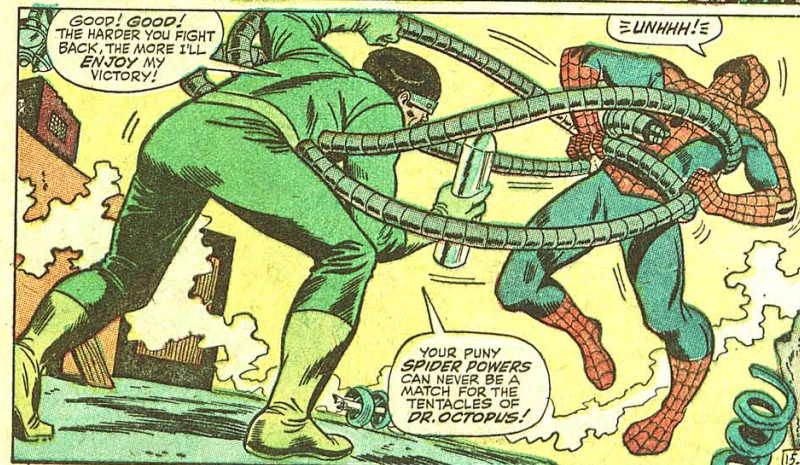
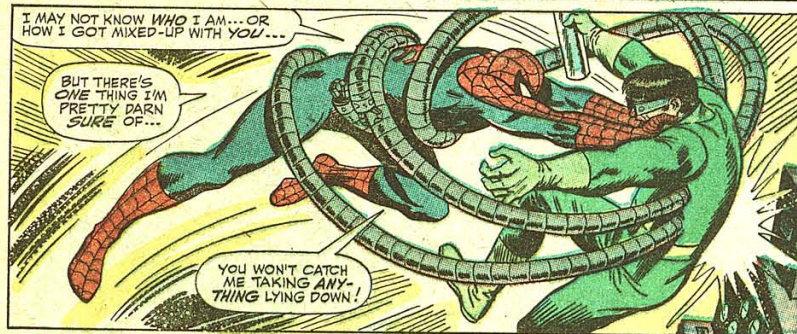
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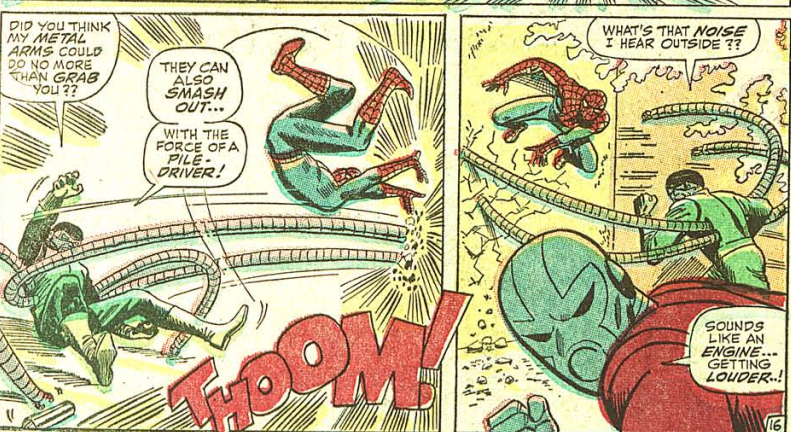
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IT'S AN ARMY COPTER! THE MAP HE DROPPED... MUST HAVE LED THEM HERE!

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AND IN THE HOVERING SHIP... WE'VE FOUND THEM!

TAKE 'ER DOWN!

IT'S SPIDER-MAN'S FAULT!

THEN, BEFORE THE MULTI-ARMED MENACE'S FEW REMAINING MEN CAN HEAD FOR SAFETY...

TAKE ANOTHER STEP AND WE FIRE!

DON'T SHOOT! DON'T SHOOT! WE'RE NOT TAKIN' LEAD FOR DOC OCK!

HE'S THE ONE YOU WANT!

KEEP 'EM UNDER WRAPS, CORPORAL!

THE REST OF YOU... SURROUND THE HOUSE! MOVE!

MY OWN MEN... THEY LET ME DOWN!

BUT I DON'T NEED THEM! --DON'T NEED ANYONE!

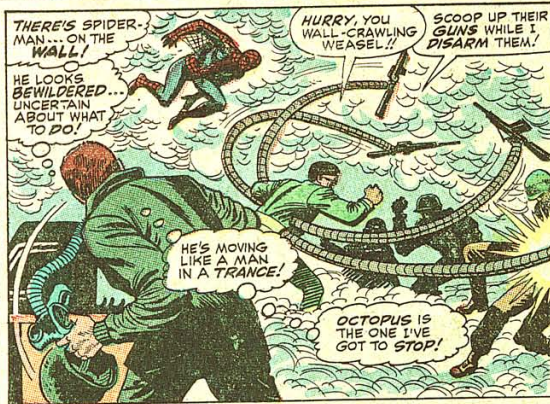
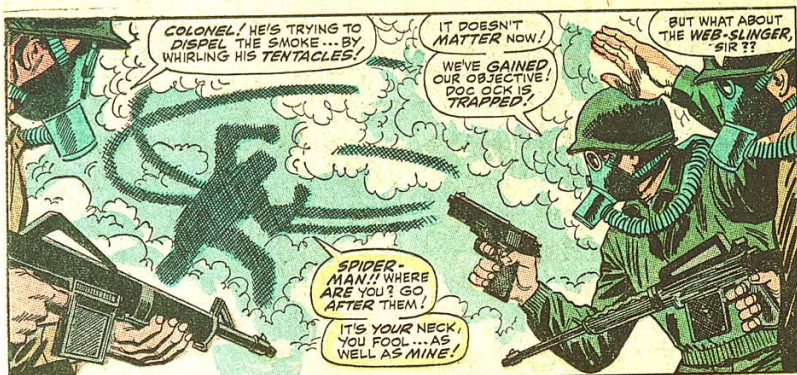
BUT, EVEN AS THE GRASPING TENTACLES REACH OUT FOR THE STOLEN WEAPON...

COVERING THE WHOLE ROOM... I CAN'T SEE...

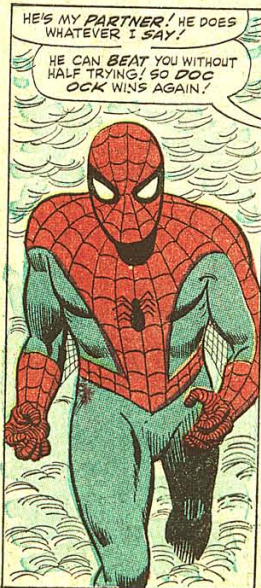
SMOKE GRENADES!

THE NULLIFIER! IT WAS RIGHT AHEAD OF ME... I'VE GOT TO REACH IT!

...NOT AS LONG AS I HAVE... THE NULLIFIER!



CONTINUED AFTER NEXT PAGE





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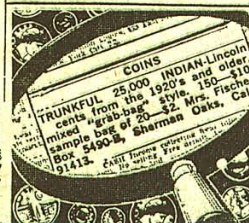
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ITEM! By the time you read these imperishable words, our two Saturday morning full-hour cartoon spectaculars, FANTASTIC FOUR and SPIDER-MAN, should be knockin' 'em dead from border-to-border and coast-to-coast on the far-flung ABC television network! And by the way, even if you don't live in the continental United States, write to your local TV station anyway, asking when Spidey and the FF will be seen in your area. (If you live in Red China, think how that'll shake 'em up!) When the voice of Marvel's most popular speaks, even the airwaves must quiver in awe!

ITEM! Speaking of the airwaves, for those of you in the N. Y.-New Jersey listening area, who might have missed our leader's radio interview with Joel Scott over F.M. station WFMJ (91.1 megacycles), it was such a smash that it'll be rebroadcast at 9:00 PM, Oct. 16th. So if you get a chance, give a listen, huh? Smiley will be talking about our favorite subject — Marvel mag!

ITEM! We received a letter recently that all you face-fronters will get a kick out of. Without any further ado, here 'tis —

Dear Stan,
Remember the controversy when you introduced that pinnacle of perfection, Irving Forbush? Everyone asked "Who is he?" Now I (with the help of my complete collection of your Marvel masterpieces) have solved the mystery! He's a character who's appeared in various guises. In many of your earlier mags! For example, he was the owner of the clothing store which was wrecked by the Thing when Irv told him he had no clothes to fit him. (If you've forgotten, see FF #1). To continue, Forbush was the wrestler that Peter Parker first tried his spider powers on. (Take a squint at AMAZING FANTASY, #15). He was also the guy who neglected to push the "hold" button when scientist Bruce Banner spotted a young man on the field, in danger of being exposed to gamma rays. (HULK #21, natch). He was the private who got a soggy blanket tossed at his face when he tried to inform an irate Sgt. Fury that "Happy Sam" Sawyer wanted to see him. (A bit of nostalgia from SGT. FURY #2). Obviously, Irv was the first member of such illustrious organizations as "Kirby's Kist of Characters". (A little group you clued us in on in FF #19), and of the revered M.M.S. as well. To sum it up, Irving Forbush is a caricature of all that is humorous, sad, optimistic, pessimistic, irreverent, and righteous in your publications, and in fact, the entire world. So, as long as the merry Marvel Bullpen keeps hanging loose, the world will be saved from the terrible plague of Brand Echh. I thank you. (Signed) Richard Vitone, 7517 W. Addison St. Chicago 60634, Ill.

Dick, we're rushing you a No-Prize on the double. Thy sagacious summary hath overwhelmed us one and all! But now that we all know Honest Irv's true identity, just tell us one thing — who is he?

ITEM! Guess who just produced a special surprise comic mag for the ABC Network — which features the FF and SPIDEY, among

others? It's called AMERICA'S BEST TV COMICS, on sale at all newsstands, or send 25¢ to ABC, Box 20, Detroit, Mich. (—End of commercial!)

ITEM! We just remembered! It's time to announce the second rank of Marveldom. Last ish we gave you the first rank, the title R.F.O. (Real Frantic One), to which any Believer is entitled, provided he or she (or it), buys a minimum of 3 Marvel mags each month. And now (Ta ta ta, ta ta, ta ta) rank #2: Q.N.S. (Quite, Nuff Sayer), to be used with pride by any Believer who has had at least one letter published in a Marvel mag. Stay tuned for our next ish when we'll fill you in on the title T.T.B.U! It's a doozy!

ITEM! And now, before we get to our Soapbox section, just another reminder to the more playful pussycats among you that there's a whole kaboodle of Marvel toys, games, and novelties on sale at a store near you right now. (Unless you're rowing a kayak across the Pacific — in which case, wait'll next month). We're not trying to leave you penniless, but we get so many indignant letters from frenzied ones who berate us for not mentioning various items that are on sale, that we thought we'd wrap the whole thing up in a ball and let you have it all at once, like now! Excelsior!

STAN'S SOAPBOX!

Every so often we like to toss a completely unexpected, bombshell surprise at you. Well, we've got one for you now! We decided to mention it in this space, which is the most widely-read paragraph in all of comicdom, so that none of you will miss it. Just for kicks, yours truly and Genie Gene Colan have created a brand new superhero who we think is destined to become an overnight sensation. His name — CAPTAIN MARVEL!! We don't wanna say any more about him now, except to tell you that he's starring in MARVEL SUPER-HEROES. It's on sale right now! It's dramatic! It's daring! And it's different! Read it — then drop us a line telling how it grabs you. We're waiting on pins and needles for your reaction. And now, till we meet again, be good to each other. Always remember — "Love thy neighbor" means — EVERYBODY! Nuff said!



THE MIGHTY MARVEL CHECKLIST

Marvel-ous Mags On Sale Right Now!

NOT BRAND ECHH #5: This one's so great, we kept it on sale a second month for you! The greatest ish yet featuring the epic battles of the Hulk vs. the Thing, the Avengers vs. Charlie America, and — the sensation of the season — introducing: the frantic Forbush-Man!

Let's meet 26 more M.M.S. members!

Frank Krezink
Cleveland, Ohio
Anthony Fibbio
Brooklyn, N. Y.

Murray Fields
Ore, Mo.
Sandy Gosumrak
New Berlin, Wisc.
David Melville
Rochester, N. Y.
Rayman Makin
Rochester, N. Y.

Luis Mendez
Manila, Philip.
Dennis More
San Diego, Calif.
Chuck Given
Gaiva, Ill.
Anders Jorjensen
Brooklyn, N. Y.

Raoul Gierlich
Burley, Idaho
Joseph Gibson
Bellefonte, Ill.
Ron Kaws
Edmonton, Alberta
Tim Noble
Bates, N. C.

Mike Mazim
Duluth, Minn.
Garry Morington
Bellefonte, Pa.
Kevin Karasek
Bellefonte, Ill.
Nathaniel Ferrell
Atlanta, Ga.

Alan Gayson
Yorkstown, N. Y.
Richard Kehoe
N. Y., N. Y.
John Hatfield
Pawnee, Okla.
Stan Korman
Elizabeth, N. Y.

Ronald Hirsch
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THE SPIDERS WEB

SEND YOUR LETTERS TO:
THE MARVEL COMICS GROUP, SECOND FLOOR, 625 MADISON AVE., NEW YORK, N.Y. 10022

Dear Stan and John,

In issue #52 you printed a letter from a fan who wanted to know why Spider-Man didn't activate his webbing when he made a fist. You also printed a very scientific answer. Why didn't you just tell all the supporters of your little plaid friend the truth? Why didn't you tell them that Spidey does activate his webbing when he makes a fist, and he gets all tangled up in it, and a lot of bad guys get away because of this, and sometimes it takes Spidey hours to get himself undone, and he often catches cold from being out in the rain trying to get his webbing scraped off, but he usually has to wait until it dissolves of its own accord, and he keeps saying to himself, "Next time, remember—no fists!" but he forgets a lot, though you don't show those adventures because they'd take up too much space, and there wouldn't be room for anything else in the mag, and the artist would have to draw an awful lot of webbing and all, so you just don't show them, and you hadn't really planned to conceal this from your fans, but the subject just never came up. Why didn't you tell them that, huh? You had your chance to tell the true story, but you muffed it. Eileen Gunn, 371 Harvard St. Cambridge, Mass.

Boy! There's no keeping a secret when a female is near! Okay, Eileen honey, now that you let the cat out of the bag, all of Marvelwood will know how clumsy Spidey is! However, he got such a kick outta your light-hearted letter that he wants to send you a no-prize personally—although you know what'll happen when he clenches his fist to wrap the package!

Dear Stan and John,

Spider-Man is getting better all the time. Issue #52 was superb. I'm glad to see that Flash Thompson is finally outgrowing that constant needling of our hero. Pete and Flash should be friends. I now, more than ever, admire you after reading Stan's Soapbox. I'm glad to know that even though you can't print all your letters, at least you read them all. I know of some Brand Echh comics that don't even read some of their letters! I deserve the guillotine for not joining the M.M.M.S. before now, but don't let the blade fall yet! After you receive my dough, you just might change your mind. I have been a Spidey fan ever since I read my first issue which was #16 and haven't missed an ish yet. Have Gwen date Pete a few times, but try not to let Mary Jane and Gwen fight over him. I really enjoy your new mag, NOT BRAND ECHH. It's funnier than any other comic I've ever seen. By the way, I saw Stan on the "Directions" show on ABC-TV a few Sundays ago. Stan and some other experts were discussing comic book heroes, and at the beginning of the show, it had a picture of Spidey from ish #29. So, till the Kingpin grows a Beatle haircut, make mine Marvel!

Robbie Landfert, 217 E. 15th St. Marion, Ind.

Enjoy your letter, Rob. Glad you saw our leader on TV—glad you like BRAND ECHH—glad you enjoy Stan's Soapbox—and, most of all—glad you didn't toss any questions at us that we can't answer—which goes for just about any question that's tossed at us!

Dear Stan and John,

SPIDER-MAN #52 was too much for words. Talk about action—this one had everything but the bathtub (have to be original)! I think that the death of Frederick Foswell was the most tragic, though truly awe-inspiring part of the mag. I liked the Kingpin as a crook—he's really an offbeat bad guy. I was enthralled when Jelly Belly showed his mugs and all Spidophiles that his spare tire was his

secret weapon. Ring-a-ding Romita did a wow cover. Spidey's saving J.J.J. was a stroke of genius because it's a good thing that he didn't end up liking Spidey—which made the story even better, and that's hard to do. Yep, #52 was one story that really grabbed me. "Nuff said!" Mike Sayre, 1005 1 Ave. La Grande, Ore. 97850

Just between us, Mike—we liked it too! But that may not prove anything 'cause we're slightly involved. As a matter of fact, the gang here in the Bullpen are probably the biggest Marvel fans in town. (They have to be—or we'd tear up their subscriptions to MILLIE THE MODEL!)

Dear Stan and John,

I just finished reading SPIDER-MAN #52. As usual, it was great, but I think I may have caught you in an error. On pages 12 and 13 you have Flash Thompson wearing a blue uniform and making repeated references to the army. Now unless the army has adopted a new uniform lately or my eyes are playing tricks on me, shouldn't his uniform be green? Maybe you were trying to fool us all by putting him in an Air Force uniform to see how many comments you would get. Am I right? Next order of business—I like your new mag, NOT BRAND ECHH in idea. I can't compare its contents because our 'Stars and Stripes' newsstand doesn't carry it over here in Germany. Would you please see what can be done about getting some copies on our newsstands.

A L/C Douglas F. Rhodavi, USAF, CMR Box 973 APO, New York, N.Y. 09132

We've dispatched our entire staff of overseas troubleshooters to the scene, Doug! (Some staff! Honest Irving with a beat-up duflie bag!) As for the color of Flash Thompson's uniform, you must be putting us on! Of course we know it should be green! But, with our powerful, high-speed printing presses, bingo—we printed a half million copies before anyone could even notice the oversight! And so, fellow committeemen, we leave you with this penetrating query—how do we answer a (gulp) half million complaints?

Dear Stan and John,

I am writing you a complaint—a very big one, to be exact. My friend buys your comics. I buy those of one of your competitors. When my friend showed me one of your comics, I almost flipped. A Spider-Man??? I don't know your explanation for his being the way he is, but I'd love to hear it. Imagine a man looking or acting like a spider!! Another thing is this Brand Echh business. I know who you mean—people like me. But they aren't "Brand Echh". Your competitor at least has the courtesy of calling you "Brand I". You're trying to make yourself worse than you are. You're just trying to brainwash your fans. Your competitor doesn't have to use that "Echh" business. "I" is all that is necessary. You're just trying to make them lower. You have to. One look at my comic and everyone would switch so fast! Steve Gordon, 61 W. Alford St. Springfield, Mass. 01108

Switch to what, Stevey boy? Look, frantic one—if you prefer any comics company to mighty Marvel, that's your privilege. Just leave a forwarding address in case your psychiatrist calls you!

Dear Stan and John,

In the letters pages of issue #52 there was written a strong protest against the emerging character of a "groovy, hip, and frugging party-goer," Peter Parker. Has this reader no pity for poor Spidey? Pathetic Pete has strug-

gled through countless issues being the most hated, despised, rejected, and name-called human on the face of the earth. Now, when he finally gets the social acceptance that he has been deserving for so long, will this priceless gift be taken away from him? I speak for many fans who are Marvel-ously faithful to Spidey in saying that this must not be! Smart Stan was superb in turning the old, tall Peter Parker into what he is today, namely a bright, fast-thinking, energetic youth which is what we loyal Spidophiles like to see. Now that I've given my vote on this matter, I'd like to introduce another issue. Back in the age of the shy Peter Parker, the main attraction would be Spidey's fight with the villain while Pete would receive a passing interest. However, lately, the Peter Parker side of the story has improved so much that it now overshadows by far the still excellent fight scenes. In view of this, I would like, with the Bullpen's cooperation, to put to a vote a resolution calling for Spidey and Pete to share 50-50 in who gets how many panels. I feel that if this is done, the guys over at Brand Echh will have to sell Marvel mags to pay their grocery bills. Until this comes to pass, I will make mine Marvel, and hope that everyone else does. Eric Flesch, 526 Ravine Ct. Wyckoff, N.J. 07481

Y'know, Eric, we get more mail on the matter of Pete the hipster vs. Peter the square than on almost any other subject—not counting the zillions of marriage proposals that keep pouring in for Aunt May, of course! All your cogent comments will be duly noted and recorded, and the riotous result will make itself known on the pages of our future issues. So be it!

Dear Stan and John,

I never had the initiative to write to you till now when I've got a good reason. I am an off-and-on reader of Spider-Man, but, nonetheless, an avid fan. Spidey is out of sight. However, I somehow missed the bit about Spidey's web-spinners being artificial! I just assumed that if our boy can walk on walls and have the tenacious strength of a spider, he surely must be able to make webbing naturally. But I got an awful shock when I saw Spidey change his web cartridges! I was so let down I wanted to bawl his web cartridges! I think it would have been great if Spidey had been able to make his own web. Of course, there's the problem that spiders make webs from the ends of their abdomens...? You've been doing a fine job with Peter Parker lately. He's an intelligent, hard-working, solid, logical guy no matter how much those shallow, empty-headed "friends" of his from the college may run him down. I think it's a good thing for a media that reaches the younger generation to have a hero that a lot of people are down on and whose friends give him a hard time in his daily identity. It shows the value of individuality and nonconformity to kids of a generation that stresses conformity too much. All in all, Spider-Man is beautiful! Brian Vedder, 9534 Sierra St. Downey, Cal. 90240

And anyone who thinks we're gonna argue with those sentiments is out of his tree! Many thanks, Brian—it's nice to know that our teenager little efforts have not been totally in vain! (Or, who says this isn't the Marvel Age of Harrowing Humility?)

Dear Stan and John,

It certainly was a welcome surprise to read SPIDER-MAN #53. Boy! Has Gwen ever changed! Or maybe it's just that you haven't ever before given us a look at her personality. Anyway, she alone was worth the price of the issue. One thing, though—is Peter out of his mind? No one with any sense at all would leave Gwen and M. J. just so he could go out and fight some crazy crook! Don't have Harry dislike Peter. Besides the fact that Harry wouldn't invite Pete to be his roommate if he was prepared to hate the guy at the drop of a hat, this bit with people mistaking Pete's Spidey activities for conceit is too ridiculous to swallow. And a change from friend to enemy, like you're trying to make for Harry, is too sudden to be believable. Do you realize that Doc Ock didn't lay a tentacle on Spider-Man even once? This is one thing that you guys have to watch. One buys your mags to see, among other things, a battle; not to see a super-hero dodge and dance about before polishing off his adversary with a gadget, a machine,

a trick, or one punch. A battle should be a battle with a trading of many punches.

Howell Murray, 56 So. Little Tor Rd. New City, N.Y. 10956

A battle is a battle is a battle, eh, Howie? Well, we'll see if we can't do better. After all, we're not exactly known for publishing stories to sleep by!—As a matter of fact, we're not even sure we're exactly known!

Dear Stan and John,

There've been a lot of complaints in your letters section lately to the effect that "Spidey isn't Spidey anymore". I've decided that I will either begin or end my letter-writing career with a smashing stand for the other side. (Supporting unpopular causes is, at least, a noble way for a journalism student to fizzle out!) I've only been a Merry Marvelite for about a year now, but I hope that I speak for quite a few fans when I say that I never knew the "old Spidey", and from some of the inferences I've gleaned from the aforementioned letters, I'm lucky. One thing I do know, however, is this—precious Peter Parker is not (I repeat, not) a "swinger". Now, before all you frantic ones strip me of my M.M.M.S. button and beat me about the head and shoulders with rolled-up issues, let me clarify the statement. A swinger is someone who devotes his whole life to being "cool", primarily because he has nothing to do but do nothing, and doing nothing stylishly is better than doing nothing crudely. I want to make it clear that I'm definitely not knocking swingers. They're a great bunch, but that doesn't change the fact that Peter Parker isn't one. To be a swinger you have to dress like one, grow hair like one, talk like one, and, above all, live in mortal fear of being "out of style". You have to work at being a swinger—you don't think for a minute that Mary Jane was born that way, do you? And Pete has a full time job as a super-hero. But, paradoxically enough, Pete isn't a true square, either. A square is someone who automatically conforms and never thinks about what he's conforming to. And all of you who think P.P. is a normal, average boy go to jail, do not pass Go, and do not collect \$200.00! You've been missing the point of the whole game! Well, the point I'm trying to make is this—Peter Parker is a marvelously human, extra-lovable mixture of the kind of things that make people worth putting up with. Trying to label him "swinger" or "square" is like trying to label the color green either "yellow" or "blue"—neither description covers the entire subject, and by studying each one separately, you'll never get a clear idea of what green really is.

Debbie Warren, Box 304, Louisiana Polytechnic Inst. Ruston, La. 71270

Deb, anyone who can write so thoughtful a treatise about our masked mischief-maker deserves a no-prize on the spot! So dust off your mailbox, gal, and leave a candle burning in the window—it's on the way! The only thing about your tremendous tome that bothers us is—we haven't been able to sleep for nights on account a wondering—what in blazes is green?

NEXT ISH: Here it comes—the combo you never expected to see—and what a team-up it'll be! The explosive, exciting KA-ZAR is our next guest-hero—or, should we say guest-villain? Anyhow, he's our sensational guest-star—and we can promise you this—after you see the lord of the jungle tangle with the web-spinning wonder, you'll agree that adventuredom will never again be the same! You'll also find, in cataclysmic cameo roles, such all-time favorites as the ever-popular J. Jonah Jameson—Zabu, the saber-toothed pussycat—Gwen Stacy's dedicated dad—Colonel John Jameson—and a cast of thousands! (Marvin Thousands—he delivers our lunch!) Well, we better cut out now before all this breathless anticipation drives us stir-crazy! But, whatever you do—remember SPIDER-MAN #57—no matter how many times you wash it, it'll never need ironing! Excelsior!

Now hear this! Please keep all letters no longer than ONE PAGE! Have mercy, mellow ones!



NORMAN ROCKWELL—America's most beloved artist. He is a founder and member of the Guiding Faculty of the Famous Artists Schools.

“We’re looking for people who like to draw”

says **NORMAN ROCKWELL**

Today hundreds of men and women who never thought they could be artists are working at easels and drawing boards, making pictures and getting well paid for it. They all can thank a group of famous artists who have devoted much of their time and talent to helping others find success in art.

Some of the People the Famous Artists Have Helped

Carl Koch was an 18 year old apprentice in a Chicago art studio when he enrolled. Today he prepares ads for such companies as General Motors and Firestone—has won five gold medals.

Howard Sanden of Minneapolis took the Course while still in high school. He is now a successful artist—last year he and his wife traveled through Europe and the Middle East on important art assignments.

Paul Sullivan enrolled at 14. His Famous Artists training helped him work his way through college.

Stan Bowen, father of three children, was trapped in a dull, low-paying job. By studying with FAS he

became a sought-after illustrator, has opened his own studio.

With Famous Artists training Rosemary Roberts was hired by a top department store as an artist—with a big chance to advance.

Oregon housewife Helen Tryk lives 150 miles from the nearest big city. But she does fashion illustration, has her own studio, runs an art workshop, does portraits.

A Plan to Help Others

It started over 18 years ago when a group of America's most successful artists—men like Albert Dorne, Norman Rockwell, Jon Whitcomb, Al Parker and Stevan Dohanos—met in New York City. They knew that all over America there were people who liked to draw who could be turned

into good artists. Albert Dorne asked, “Why can’t we give these people the training they need—including all the trade secrets and know-how we’ve learned over the years?”

He suggested a new kind of art school—a home study art school—that would give talented people the best professional art training, no matter where they live.

The famous artists agreed. Taking time from their busy careers, they created a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 “here’s-how” illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, they developed a wonderful way to give each student personal correction and advice all through his training.

The famous artists with the School are not surprised at the success of their students. The opportunities open to successful artists today are enormous. The School continually gets calls from all over the country asking for practical well-trained students—not geniuses—who can step into full-time or part-time art jobs. And practical, thorough training is what the School offers.

Famous Artists Talent Test

To find others with art talent worth developing, the Famous Artists created a 12-page talent test. Thousands paid to take this test, but now the School offers and grades it free. Men and women who do well on the test—or offer other evidence of art talent—may enroll in the School. But there’s no obligation. Simply mail the coupon below.

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Famous Artists Schools
Studio 5621, Westport, Conn.
 I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and information about your courses.

Mr. } _____ Age _____
 Mrs. } _____
 Miss } _____ Circle one and please print
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